

2016-2017 Assessment Cycle MCOBA_MBA / Health Care Administration

Mission (due 1/20/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / Department / Program Mission

College Mission

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."

Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

Values:

Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.

Discovery: We foster intellectual curiosity, creativity, and innovation.

Excellence: We are committed to teaching, research, and service with quality and distinction.

Integrity: We demonstrate ethical, socially responsible, and professional behavior.

Relevance: We provide relevant curricula in an ever changing business environment.

Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

Department / Program Mission

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

To encourage learning of core business functions among students from a diversity of academic and professional backgrounds by offering relevant self-paced management education in an environment conducive to success. Our instructional and intellectual initiatives will facilitate the career progression and personal development of our graduates, as well as enhance the effectiveness of the organizations for which they work, and the viability of the communities in which they live.

While engaged in the Master of Business Administration program, students will:

- be instructed by an appropriate balance of experienced professionals and respected academics.
- regularly associate with peers to foster competency in team settings.

- have the opportunity to interact and work with local businesses.
- prepare to assume leadership positions in a wide array of organizations of differing sizes, ownership structures, and markets.
- demonstrate enhanced competency and integrate knowledge of the fundamental disciplines of business (accounting, economics, finance, management, marketing, and quantitative analysis).
- utilize advanced technology for communication and productivity purposes.
- gain an understanding of the unique characteristics and connectivity of local, national, and global economies.
- understand the dynamic economic, legal, technological, cultural, and socio-political environments in which organization must operate, and realize the importance of adapting to ensure organizational prosperity and vitality.
- come to appreciate the importance of conducting business in an ethical manner, thereby avoiding moral dilemmas and conflicts-of-interest, and recognizing the significant responsibility to and potential impact of immoral behavior on organizational stakeholders.

Assessment Plan (due 1/20/17)

Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	The students will learn about the specific management and other related business concerns and issues unique to the healthcare field and understand the real world working environment of a major healthcare institution or setting. We will assess at least once a year.		
Legends			
Standards/Outcomes			
Assessment Measures	Assessment Measure	Criterion	Attachments
	Indirect - Student Evaluations	90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.	MBA_HCA_Assessment_Report.doc

Results & Improvements (due 9/15/17)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for The students will learn about the specific

management and other related business concerns and issues unique to the healthcare field and understand the real world working environment of a major healthcare institution or setting. We will assess at least once a year.

Goal/Objective	<p>The students will learn about the specific management and other related business concerns and issues unique to the healthcare field and understand the real world working environment of a major healthcare institution or setting.</p> <p>We will assess at least once a year.</p>														
Legends															
Standards/Outcomes															
Assessment Measures	<table border="1" data-bbox="386 751 1516 957"> <thead> <tr> <th data-bbox="386 751 623 825">Assessment Measure</th> <th data-bbox="623 751 1516 825">Criterion</th> </tr> </thead> <tbody> <tr> <td data-bbox="386 825 623 957">Indirect - Student Evaluations</td> <td data-bbox="623 825 1516 957">90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.</td> </tr> </tbody> </table>					Assessment Measure	Criterion	Indirect - Student Evaluations	90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.						
Assessment Measure	Criterion														
Indirect - Student Evaluations	90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.														
Assessment Findings	<table border="1" data-bbox="386 1100 1516 1793"> <thead> <tr> <th data-bbox="386 1100 578 1201">Assessment Measure</th> <th data-bbox="578 1100 824 1201">Criterion</th> <th data-bbox="824 1100 1065 1201">Summary</th> <th data-bbox="1065 1100 1269 1201">Attachments of the Assessments</th> <th data-bbox="1269 1100 1516 1201">Improvement Narratives</th> </tr> </thead> <tbody> <tr> <td data-bbox="386 1201 578 1793">Indirect - Student Evaluations</td> <td data-bbox="578 1201 824 1793">Has the criterion 90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position. been met yet? Met</td> <td data-bbox="824 1201 1065 1793">In 2016, 100% of our students were rated as adequately prepared for the internship, would be recommended for a health care management position, and was rated positively as a candidate for a line management and leadership position.</td> <td data-bbox="1065 1201 1269 1793"></td> <td data-bbox="1269 1201 1516 1793">- Assessment Process: Continuous monitoring: We will continue to use this method as we believe that it give us the best assessment of the preparation of our students because the studnts are evaluated by persons outside of our program who are involved in the health care industry.</td> </tr> </tbody> </table>					Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives	Indirect - Student Evaluations	Has the criterion 90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position. been met yet? Met	In 2016, 100% of our students were rated as adequately prepared for the internship, would be recommended for a health care management position, and was rated positively as a candidate for a line management and leadership position.		- Assessment Process: Continuous monitoring: We will continue to use this method as we believe that it give us the best assessment of the preparation of our students because the studnts are evaluated by persons outside of our program who are involved in the health care industry.
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives											
Indirect - Student Evaluations	Has the criterion 90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position. been met yet? Met	In 2016, 100% of our students were rated as adequately prepared for the internship, would be recommended for a health care management position, and was rated positively as a candidate for a line management and leadership position.		- Assessment Process: Continuous monitoring: We will continue to use this method as we believe that it give us the best assessment of the preparation of our students because the studnts are evaluated by persons outside of our program who are involved in the health care industry.											

Reflection (Due 9/15/17)

Reflection

1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate.

Distributed via email

Presented formally at staff / department / committee meetings

Discussed informally (selected)

Other (explain in text box below)

2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle)

Once per cycle (selected)

Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply.

Department Head (selected)

Dean / Asst. or Assoc. Dean (selected)

Departmental assessment committee

Other faculty / staff (selected)

4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

Our students continue to meet our goals.

5) What has the unit learned from the current assessment cycle?

Our students are exceeding our goals for the MBA/HCA assesement.

Attachments